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MARKETING COORDINATOR

Posted on November 1, 2025

Job Location: 15-20475 Lougheed Hwy, Maple Ridge, BC V2X 9B6

Job Expires: 2026-04-30

Salary: 36.60

Hours Per Week: 35

Employer: Maple Ridge Bottle Depot Ltd.

Work location: 15-20475 Lougheed Hwy, Maple Ridge, BC V2X 9B6

Position title: Marketing Coordinator

Number of vacancies: 1

Employment type: Permanent, full-time

Workplace type: On site only

Start date: As soon as possible

Wage and hours

Wage: \$36.60 per hour

Hours: 35 hours per week

The wage offered reflects the professional scope of the role, including responsibility for marketing strategy development, promotional planning, brand positioning, and business growth initiatives.

Benefits

Vacation pay: 4% of gross wages or as per BC Employment Standards

Statutory holidays as per BC Employment Standards Act

Language

English

Education

College or CEGEP diploma in marketing, communications, business, or a related field preferred

Experience

2 years to less than 3 years of experience in marketing, communications, or promotional coordination

Job Duties

The Marketing Coordinator is responsible for planning, coordinating, and implementing marketing and promotional initiatives that support business growth, brand awareness, and customer engagement for



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Maple Ridge Bottle Depot.

Key duties include:

Plan, coordinate, and execute marketing and promotional activities aligned with business objectives, including advertising campaigns, public relations initiatives, and community outreach.

Conduct market research and analyze consumer trends, competitor activities, and local market conditions to support informed marketing strategies.

Develop, update, and manage a portfolio of marketing materials, including brochures, newsletters, digital content, signage, and promotional assets.

Coordinate special promotional events, campaigns, and public engagement initiatives to increase customer traffic and brand visibility.

Assist in the development and implementation of marketing strategies, business plans, and promotional calendars to support revenue growth.

Prepare reports and performance summaries to evaluate the effectiveness of marketing campaigns and recommend improvements.

Collaborate with management to align marketing initiatives with operational goals and customer service standards.

Maintain consistency in branding, messaging, and communication across all marketing platforms and materials.

Who Can Apply

Canadian citizens

Permanent residents of Canada

How to Apply

By email: Mapleridge@bcbottledepot.com and/or kulbir.rana57@gmail.com

Please note that only shortlisted candidates will be contacted for further evaluation and interviews.

At our company, we value diversity and equal opportunities. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, or any other characteristic protected by law.

We appreciate your interest in joining our team and thank all applicants for their time and consideration.

