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PERMANENT FULL TIME JOB

Posted on June 15, 2025

Job Location: Surrey, BC

Job Expires: 2025-12-12

Salary: 37

Hours Per Week: 40

SWISS BAKERY – LOOKING FOR 1 MARKETING COORDINATOR IN VANCOUVER

Position: Marketing Coordinator

Wage: \$36.60/hr for 30-40 hrs/week (Minimum 30 Hours Guaranteed)

Responsibilities:

Oversee the day-to-day operations of the restaurant, ensuring smooth and efficient workflow

- Responsible for planning and executing marketing campaigns, creating promotional materials, managing social media, and conducting market research.
- Maintain the company website, organize events, and develop lead generation strategies.
- Handle advertising, implement SEO and SEM strategies, and monitor campaign performance.
- Collaboration with sales agents and managing the marketing budget are also key duties.

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- Plan, develop, and implement marketing strategies; conduct surveys and analyze customer feedback

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- Develop social and economic profiles of urban and rural areas to encourage industrial and commercial investment; and prepare reports, research papers, educational texts, or articles.
- Attract clients, promote properties, and drive sales and rentals for the company.

Requirements:

- Previous experience - 1 year



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- Education: College
- Language: English

BEST WAY TO APPLY for this position, please submit your resume and a cover letter highlighting your relevant experience to:

Email: info@luminousfoods.ca

Subject Line: Marketing Coordinator – Swiss Bakery

Please note that only shortlisted candidates will be contacted for further evaluation and interviews.

At our company, we value diversity and equal opportunities. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, or any other characteristic protected by law.

We appreciate your interest in joining our team and thank all applicants for their time and consideration.

